

# International Strategic Communication

Paris, France

Summer 2023



**NOTE:** The purpose of this presentation is strictly informational; finalized plans for the program such as dates, excursions, etc. will be confirmed with participants following admission.

**FRANCE**  
by Megan Barrie

**Be Boulder.**

 Education Abroad  
UNIVERSITY OF COLORADO BOULDER



# The Program

- Overview
- Academics & credit
- Program fee and finances
- Eligibility
- Application deadline







PARIS  
by unknown

# Highlights

- Agency tours
- Day Excursions
- Weekend trip
- Cross cultural perspective of strategic communication
- **Summer:** 4 credits in 4 weeks
- Scholarships available

# Prof. Jolene Fisher



Jolene Fisher is an assistant professor whose research explores the intersections of new media, gender and strategic communication for development and social change. Her current work investigates the production and use of digital games for social change; the impacts of organizational transparency on stakeholder trust; and the use of strategic communication pedagogy to build communities of action on university campuses.

# Dr. Toby Hopp

Toby Hopp's research interests are broadly related to the uses and effects of digital and interactive media, the social and motivational factors that underlie uncivil online communication, and organizational transparency. Hopp joins CU Boulder from the University of Alabama, where he served as an assistant professor. Prior to academia, Hopp worked as a technical writer and project manager in the healthcare industry.





# PARIS

- World heritage site
- Global mega city
- Large global media market
- Multiple cultures & layers of history





# Academics

- Gain insight into how strategic communications and communication research vary between the U.S. and France.
- Present work with communication professionals in Paris and leave with a well-rounded academic understanding of the industry, not just in the US, but abroad.
- **Summer:** earn 4 credits in 4 weeks





# Educational Excursions

- Trips in and around Paris
- Overnight trips to Amsterdam and Boudreaux





# Housing

- Shared rooms in apartments
- Centrally located in Paris



# Summer 2022\* Global Seminar Costs

\*Summer 2023 costs are still being finalized

Education Abroad Budget	
Instructional Costs	\$5,593
Health Insurance	\$84
Housing & meals included in fee	\$1,505
<b>Education Abroad Program Fee</b>	<b>\$7,542</b>
Books & Supplies	\$50
Additional Meal Costs	\$810
Personal Expenses	\$685
Airfare	\$1,000
<b>Estimated Costs not included in Program Fee</b>	<b>\$2,545</b>
<b>Total Est. Budget (resident)</b>	<b>\$10,087</b>
<b>Total Est. Budget (non-resident)</b>	<b>\$11,887</b>

## Program fee includes:

- instructional costs
- housing & 4 group meals
- field trips and museum admissions
- transportation pass
- health insurance
- administrative fees to CU Boulder Education Abroad office

## Program fee does NOT include:

- round-trip travel to France
- meals
- passport fees
- books
- personal expenses



# Financial Aid & Scholarships

- Residual aid from the academic year can apply
  - Students taking at least 6 credits during the summer can now be eligible for a Summer Pell Grant.
- Scholarships:
  - Buffs Abroad
  - UROP





# Eligibility

- GPA: **2.5**
- Language: **None**
- Other coursework:  
Must be STCM  
(APRD) major with 57  
earned credits OR  
instructor approval



# Deadline

- **Summer 2023:** Deadline is December 1st
- Competitive admissions



# Global Seminar Application Process

**We'll open an application for you –**  
stay tuned for an email with more info in  
the next few days!



**Log on to:**  
**<http://abroad.colorado.edu>**  
using your CU Identity Key and password  
after you receive e-mail notification that your  
online application is open



**Work on your online application from home**  
The application includes:  
complete Abroad 101 (if you have not done so yet),  
personal statement, online forms, application fee



Speak with an education abroad  
advisor and/or with the program  
director at any point in the process!

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# When your application is complete

Application Review & Interview



Due within one week of acceptance: participant contract  
& non-refundable deposit



March/April: post acceptance paperwork, pre departure  
meetings, readings & preparation



**GO!**

# Questions after today?

## Program Manager

Julie Roberts

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## Faculty Director

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