International Strategic Communication

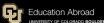
Paris, France

Summer 2023 NOTE: The purpose of this presentation is strictly

FRANCE by Megan Barrie

informational; finalized plans for the program such as dates, excursions, etc. will be confirmed with participants following admission.





The Program

- Overview
- Academics & credit
- Program fee and finances
- Eligibility
- Application deadline





Highlights

- Agency tours
- Day Excursions
- Weekend trip
- Cross cultural perspective of strategic communication
- Summer: 4 credits in 4 weeks
- Scholarships available



Prof. Jolene Fisher



Jolene Fisher is an assistant professor whose research explores the intersections of new media, gender and strategic communication for development and social change. Her current work investigates the production and use of digital games for social change; the impacts of organizational transparency on stakeholder trust; and the use of strategic communication pedagogy to build communities of action on university campuses.



Dr. Toby Hopp

Toby Hopp's research interests are broadly related to the uses and effects of digital and interactive media, the social and motivational factors that underlie uncivil online communication, and organizational transparency. Hopp joins CU Boulder from the University of Alabama, where he served as an assistant professor. Prior to academia, Hopp worked as a technical writer and project manager in the healthcare industry.





PARIS

- World heritage site
- Global mega city

- Large global media market
- Multiple cultures & layers of history



Academics

- Gain insight into how strategic communications and communication research vary between the U.S. and France.
- Present work with communication professionals in Paris and leave with a wellrounded academic understanding of the industry, not just in the US, but abroad.
- Summer: earn 4 credits in 4 weeks





Educational Excursions

- Trips in and around Paris
- Overnight trips to Amsterdam and Boudreaux



Housing

- Shared rooms in apartments
- Centrally located in Paris



Summer 2022* Global Seminar Costs

*Summer 2023 costs are still being finalized

Education Abroad Budget	
Instructional Costs	\$5,593
Health Insurance	\$84
Housing & meals included in fee	\$1,505
Education Abroad Program Fee	\$7,542
Books & Supplies	\$50
Additional Meal Costs	\$810
Personal Expenses	\$685
Airfare	\$1,000
Estimated Costs not included in Program Fee	\$2,545
Total Est. Budget (resident)	\$10,087
Total Est. Budget (non-resident)	\$11,887

Program fee includes:

- instructional costs
- housing & 4 group meals
- field trips and museum admissions
- transportation pass
- health insurance
- administrative fees to CU Boulder Education Abroad office

Program fee does NOT include:

- round-trip travel to France
- meals
- passport fees
- books
- personal expenses

Financial Aid & Scholarships

- Residual aid from the academic year can apply
 - Students taking at least 6
 credits during the
 summer can now be
 eligible for a Summer
 Pell Grant.
- Scholarships:
 - Buffs Abroad
 - UROP





Eligibility

- GPA: 2.5
- Language: None
- Other coursework:
 Must be STCM
 (APRD) major with 57
 earned credits OR
 instructor approval



Deadline

- Summer 2023: Deadline is December 1st
- Competitive admissions





Global Seminar Application Process

We'll open an application for you – stay tuned for an email with more info in the next few days!



Log on to: http://abroad.colorado.edu

using your CU Identity Key and password after you receive e-mail notification that your online application is open



Work on your online application from home

The application includes: complete Abroad 101 (if you have not done so yet), personal statement, online forms, application fee



Speak with an education abroad advisor and/or with the program director at any point in the process!



When your application is complete

Application Review & Interview



Due within one week of acceptance: participant contract & non-refundable deposit



March/April: post acceptance paperwork, pre departure meetings, readings & preparation



GO!

Questions after today?

Program Manager

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