SYLLABUS

Global Seminar –Innovation and Social Entrepreneurship in Panama
CESR 4005 – Business Solutions for the Developing World
BUSM 3004 – Global Business for Business Minors
Center for Education on Social Responsibility, Leeds School of Business
University of Colorado at Boulder

Senior Instructor: Catherine Milburn
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Office Hours: By Appointment
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Email: Catherine.Milburn@Colorado.edu

CLASS DETAILS: Dates and Location
Boulder: Three Sundays
March 11 12-3pm Koelbel Building RM350
April 8 12-3pm Koelbel Building RM350
April 22 5-8pm TBD

Panama: May 14(arrive) – June 3 (depart) 2018

COURSE OVERVIEW:
This course is designed for students interested using business solutions to address some of the pressing social and environmental challenges facing people in the developing world. Readings and discussions will introduce students to the field of social entrepreneurship, emerging markets and business models, the nature and distribution of poverty and the value of foreign aid. We will study the role of large and small businesses, the government, non-profit organizations and social enterprises, including those that support tiny businesses (microenterprises) in developing countries as a means of eliminating poverty.

A primary objective of the course is to provide students with practical knowledge and experience in developing innovative, sustainable business strategies to meet the needs of the poor and to encourage them to think critically about how business can make an impact on global poverty and related social and environmental issues.

This course will be conducted in partnership with a host community in Panama. Students will become immersed in the culture through home stays which will expedite their understanding of community culture, needs and opportunities. Small teams will analyze and identify opportunities to leverage community resources to address a variety of issues and to offer an outsider’s perspective. Individually, each student will complete a portfolio that will document their trip experience.
COURSE AND LEARNING OBJECTIVES:

- Learn and practice cross-cultural communication and adaptability
- Strengthen capacity to promote change and assess social impact
- Enhance capacity to analyze a situation and develop opportunities
- Strengthen critical thinking and analytical skills
- Develop ability to challenge assumptions
- Develop interpersonal skills (e.g. leadership, effective relationship building, team building)

TEXTS:

- Additional reading assignments posted on D2L or handouts
- Think Impact Social Innovation Reader – to be distributed at first class session at CU

COURSE REQUIREMENTS AND GRADING:

<table>
<thead>
<tr>
<th>Points</th>
<th>%</th>
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<tbody>
<tr>
<td>Assignments and participation for Boulder classes</td>
<td>300</td>
</tr>
<tr>
<td>Trip Participation and related community activities</td>
<td>400</td>
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<tr>
<td>Portfolio</td>
<td>300</td>
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ASSIGMENTS AND PARTICIPATION FOR BOULDER CLASSES:
Specific assignments will be given prior to each class. Student are expected to be prepared for class and actively participate in class discussions.

NOTE: Your level of preparation for class will significantly impact your grade for the class (30%)

TRIP PARTICIPATION AND RELATED COMMUNITY ACTIVITIES
Frequent and constructive participation in activities and discussions is expected. Participation in all scheduled activities, lectures, trainings, workshops and de-briefings are required. In addition, professional decorum, quality of questions and helpful behavior in all activities in Panama will contribute to a good grade for participation.

PORTFOLIO
Numerous activities and related assignments will be scheduled during the time in the community and each student is expected to participate and prepare a portfolio of their experience in Panama. Content for the portfolio will be created throughout the trip and specific guidelines, format and requirements will be detailed in a separate document. The final completed portfolio due date will be agreed upon in class.
COURSE PLANNER – BOULDER
The general purpose of the classes in Boulder is to provide an orientation and academic foundation for the trip to Panama and for the work with the host community.

*Please note that the following topics and assignments are subject to change.*

<table>
<thead>
<tr>
<th>Date</th>
<th>General Topic</th>
<th>Assignments</th>
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<tbody>
<tr>
<td>Mar 11</td>
<td>• Class overview – syllabus, objectives</td>
<td><strong>Reading and Videos:</strong> Video – Poverty Inc. – posted on D2L</td>
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<td></td>
<td>• Think Impact Introduction</td>
<td>Netflix: Living on One Dollar (56 min)</td>
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<td>• Social entrepreneurship &amp; innovation defined</td>
<td><strong>Book</strong> - Polak, Paul, <em>Out of Poverty: What Works When Traditional Approaches Fail</em> pp1-50 (Introduction, Chapters 1 &amp;2)</td>
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<td>• Poverty - What is it? Where is it?</td>
<td><em>Note that we will be discussing chapters from this book during all three classes in Boulder</em></td>
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<td>April 8</td>
<td>• Poverty – Solutions? Who, How?</td>
<td><strong>Reading:</strong></td>
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<td>• Business Models</td>
<td>D2L – Banerjee &amp; Duflo abstract – <em>The Economic Lives of the Poor</em> pp1-24</td>
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<td><strong>Book</strong> - Polak, Paul, <em>Out of Poverty: What Works When Traditional Approaches Fail</em> (Chapters 3-7)</td>
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<td>D2L – Better Vision for the Poor</td>
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<td>Website:  <a href="http://visionspring.org/">http://visionspring.org/</a></td>
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<td>April 22</td>
<td>• Business Models: Emerging Markets &amp; Emerging Models</td>
<td><strong>Reading:</strong></td>
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<td>• Products and services that create value</td>
<td>To be announced</td>
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<td></td>
<td>• Evaluating and Measuring impact</td>
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COURSE PLANNER – PANAMA - See separate daily itinerary with activities/assignments. Readings in Panama will be from the TI Reader.
MISCELLANEOUS IMPORTANT INFORMATION:

Classroom Behavior
Students and faculty each have responsibility for maintaining an appropriate learning environment. Those who fail to adhere to such behavioral standards may be subject to discipline. Professional courtesy and sensitivity are especially important with respect to individuals and topics dealing with differences of race, color, culture, religion, creed, politics, veteran's status, sexual orientation, gender, gender identity and gender expression, age, disability, and nationalities. Class rosters are provided to the instructor with the student's legal name. I will gladly honor your request to address you by an alternate name or gender pronoun. Please advise me of this preference early in the semester so that I may make appropriate changes to my records. See policies at http://www.colorado.edu/policies/classbehavior.html and at http://www.colorado.edu/studentaffairs/judicialaffairs/code.html#student_code

Honor Code and Plagiarism
All students of the University of Colorado at Boulder are responsible for knowing and adhering to the academic integrity policy of this institution. Violations of this policy may include: cheating, plagiarism, aid of academic dishonesty, fabrication, lying, bribery, and threatening behavior. All incidents of academic misconduct shall be reported to the Honor Code Council (honor@colorado.edu; 303-735-2273). Students who are found to be in violation of the academic integrity policy will be subject to both academic sanctions from the faculty member and non-academic sanctions (including but not limited to university probation, suspension, or expulsion). Other information on the Honor Code can be found at http://www.colorado.edu/policies/honor.html and at http://honorcode.colorado.edu

Religious Conflicts
Campus policy regarding religious observances requires that faculty make every effort to deal reasonably and fairly with all students who, because of religious obligations, have conflicts with scheduled exams, assignments or required attendance. In this class, please notify your professor at the beginning of the semester of any anticipated conflicts due to religious observances. See full details at http://www.colorado.edu/policies/fac_relig.html

Discrimination and Harassment
The University of Colorado Boulder (CU-Boulder) is committed to maintaining a positive learning, working, and living environment. CU-Boulder will not tolerate acts of discrimination or harassment based upon Protected Classes or related retaliation against or by any employee or student. For purposes of this CU-Boulder policy, "Protected Classes" refers to race, color, national origin, sex, pregnancy, age, disability, creed, religion, sexual orientation, gender identity, gender expression, veteran status, political affiliation or political philosophy. Individuals who believe they have been discriminated against should contact the Office of Discrimination and Harassment (ODH) at 303-492-2127 or the Office of Student Conduct (OSC) at 303-492-5550. Information about the ODH, the above referenced policies, and the campus resources available to assist individuals regarding discrimination or harassment can be obtained at http://hr.colorado.edu/dh/

Campus Resources to assist students with writing
The Writing Center http://www.colorado.edu/pwr/. Student Academic Services http://www.colorado.edu/sasc/; Foreign and International Students http://www.colorado.edu/OIE/iss/; and http://www.colorado.edu/iec/

Disability Services
If you qualify for accommodations because of a disability, please submit to your professor a letter from Disability Services in a timely manner (for exam accommodations provide your letter at least one week prior to the exam) so that your needs can be addressed. Disability Services determines accommodations based on documented disabilities. Contact Disability Services at 303-492-8671 or by e-mail at dsinfo@colorado.edu. If you have a temporary medical condition or injury, see Temporary Medical Conditions: Injuries, Surgeries, and Illnesses guidelines under Quick Links at Disability Services' website, http://disabilityservices.colorado.edu, and discuss your needs with your professor.