NOTE: The purpose of this presentation is strictly informational; finalized plans for the program, such as dates, excursions, etc. will be confirmed with participants following admission.
Meet the Director
Dr. Keith Stockton

Keith has 20 years of private industry experience and has been with the Leeds School of Business for ten years. He has developed and taught a wide variety of operations management, social responsibility and entrepreneurship classes during his tenure at the University of Colorado Boulder.

International travel has been a passion for Keith over the last 20 years. Keith has traveled for business and pleasure throughout Western Europe, Australia, Malaysia and most recently assisted with the May ‘16 seminar in Hong Kong.
The Program

- Overview
- Academics & credit
- Program fee and finances
- Eligibility
- Application deadline

NOTE:
The purpose of this presentation is strictly informational; finalized plans for the program such as dates, excursions, etc. will be confirmed with participants following admission.

HONG KONG
By Matthias Malojer
Highlights

• Study operations management in three of the largest commercial centers in Asia
• Daily site visits to businesses operating in Shanghai, Hong Kong and Shenzhen
• Learn about supply chain management, manufacturing facility design, distribution centers, service operations
• Meet executives in charge of operations for some of the world’s largest organizations
Course Schedule

- April 8th and 22nd
  - Two course meetings
  - China culture and business practices
  - Focus on Chinese operations and supply chains
- Leave U.S.: Monday, May 14th
- Arrive Shanghai: Tuesday, May 15th
- Travel to Shenzhen: Monday, May 21st
- Travel to Hong Kong: Friday, May 25th
- Departure Hong Kong: Friday, June 1st
<table>
<thead>
<tr>
<th>Date</th>
<th>Morning</th>
<th>Afternoon</th>
<th>Evening</th>
</tr>
</thead>
<tbody>
<tr>
<td>May 12</td>
<td></td>
<td></td>
<td>Keith arrives in Shanghai</td>
</tr>
<tr>
<td>May 13</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>May 14</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>May 15</td>
<td></td>
<td></td>
<td>Students arrive in Shanghai</td>
</tr>
<tr>
<td>May 16</td>
<td>Program Orientation</td>
<td>Factory Visit</td>
<td>Welcome dinner with class</td>
</tr>
<tr>
<td>May 17</td>
<td>Factory Visit</td>
<td>Factory Visit</td>
<td>Dinner on your own</td>
</tr>
<tr>
<td>May 18</td>
<td>Factory Visit</td>
<td>Factory Visit</td>
<td>Dinner on your own</td>
</tr>
<tr>
<td>May 19</td>
<td></td>
<td>Tour of Shanghai</td>
<td>Dinner on your own</td>
</tr>
<tr>
<td>May 20</td>
<td>Explore Shanghai on your own</td>
<td></td>
<td>Class dinner</td>
</tr>
<tr>
<td>May 21</td>
<td>Air travel from Shanghai to Shenzhen</td>
<td></td>
<td>Dinner on your own</td>
</tr>
<tr>
<td>May 22</td>
<td>ISGS Ltd.</td>
<td>Circuit Board Mfg.</td>
<td>Dinner on your own</td>
</tr>
<tr>
<td>May 23</td>
<td>Huawei</td>
<td>Shenzhen Horn Audio</td>
<td>Dinner on your own</td>
</tr>
<tr>
<td>May 24</td>
<td>Hamilton Beach</td>
<td>Fu Bar</td>
<td>Dinner on your own</td>
</tr>
<tr>
<td>May 25</td>
<td></td>
<td>Ferry travel from Shenzhen to Hong Kong</td>
<td>Dinner on your own</td>
</tr>
<tr>
<td>May 26</td>
<td></td>
<td>Tour of Hong Kong Islands – The Big Buddha</td>
<td>Dinner on your own</td>
</tr>
<tr>
<td>May 27</td>
<td></td>
<td>Explore Hong Kong on your own</td>
<td>Class dinner</td>
</tr>
<tr>
<td>May 28</td>
<td>Flo Capital</td>
<td>Prudential Corp. of Asia</td>
<td>Dinner on your own</td>
</tr>
<tr>
<td>May 29</td>
<td>PCCW</td>
<td>DHL</td>
<td>Dinner on your own</td>
</tr>
<tr>
<td>May 30</td>
<td></td>
<td>Project Research</td>
<td>Dinner on your own</td>
</tr>
<tr>
<td>May 31</td>
<td>Final Exam</td>
<td>Student Presentations</td>
<td>Farewell dinner/Hong Kong junk cruise</td>
</tr>
<tr>
<td>June 1</td>
<td></td>
<td></td>
<td>Depart Hong Kong</td>
</tr>
</tbody>
</table>
Where will we stay in Shanghai?

Four Points Sheraton Shanghai Daning

Ambassador Hotel

Regal International East Asia

6 Nights/5 Full Days
How will we get around Shanghai?
Tentative Shanghai Visits

GM
adidas
CATERPILLAR
BLUESCOPE
TE connectivity
How will we get from Shanghai to Shenzhen?
Where will we stay in Shenzhen?
Holiday Inn Shenzhen Donghua

Shekou Entertainment District

4 Nights/3 Full Days

Be Boulder.
How will we get around Shenzhen?
Tentative Shenzhen Visits

- ISGS Ltd.
- Shenzhen Horn Audio
- FuBar
- Hamilton Beach

Be Boulder.

Education 4 abroad
UNIVERSITY OF COLORADO BOULDER
How will we get from Shenzhen to Hong Kong?
Where will we stay in Hong Kong?
Salisbury Hotel

7 Nights/6 Full Days
How will we get around Hong Kong?
Tentative Hong Kong Visits

DHL Central Asia Hub

PRUDENTIAL

PCCW

FloCapital

Be Boulder
## 2018 Global Seminar Costs

### Education Abroad Budget

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Instructional Costs</td>
<td>$4,191</td>
</tr>
<tr>
<td>Health Insurance</td>
<td>$53</td>
</tr>
<tr>
<td>Housing &amp; meals included in fee</td>
<td>$1,816</td>
</tr>
<tr>
<td><strong>Education Abroad Program Fee</strong></td>
<td>$6,060</td>
</tr>
<tr>
<td>Books &amp; Supplies</td>
<td>$50</td>
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<tr>
<td>Additional Meal Costs</td>
<td>$340</td>
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<tr>
<td>Personal Expenses</td>
<td>$560</td>
</tr>
<tr>
<td>Airfare</td>
<td>$1,196</td>
</tr>
<tr>
<td><strong>Estimated Costs not included in Program Fee</strong></td>
<td>$2,146</td>
</tr>
<tr>
<td><strong>Total Estimated Budget</strong></td>
<td>$8,206</td>
</tr>
</tbody>
</table>

**Program fee includes:**

- instructional costs
- double occupancy housing with breakfast daily & some dinners
- visa expenses
- airfare from Shanghai to Shenzhen
- ferry from Shenzhen to Hong Kong
- excursions & business visits
- transportation pass
- health insurance
- administrative fees to CU Boulder Education Abroad office

**Program fee does NOT include:**

- round-trip travel to China
- remaining meals
- passport fees
- books
- personal expenses

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**Be Boulder.**
Financial Aid & Scholarships

- Residual aid from the academic year can apply to summer

- Scholarships:
  - Buffs Abroad
  - UROP
  - Videographer

HONG KONG by Ryan Broida
Eligibility

- GPA: **2.5**
- Class-standing: **Sophomore**
- Language: **None**
- Other coursework: Completion of Leeds’ core business reqs
Deadline

- Deadline is **February 1st**
- Rolling admission – apply early!
Global Seminar Application Process

Sign on today’s sign-up sheet:
check the “Start App” box to get your application open

Log on to:
http://abroad.colorado.edu
using your CU Identity Key and password after you receive e-mail notification that your online application is open

Work on your online application from home
The application includes:
complete Abroad 101 (if you have not done so yet), professor or T.A. recommendation, personal statement, online forms, application fee

Speak with an education abroad advisor and/or with the program director at any point in the process!
When your application is complete

Application Review & Interview

Due within one week of acceptance: participant contract & non-refundable deposit

March/April: post acceptance paperwork, pre departure meetings, readings & preparation

GO!
Questions after today?

Connect with the Education Abroad office:
Center for Community (C4C) S355
Drop-in advising hours: 9-4:30 Mon-Fri
No appointment necessary

globalseminars@colorado.edu
303.492.7741

Contact the program director:
Dr. Keith Stockton
keith.Stockton@Colorado.edu

Contact the program manager:
Sylvie Burnet-Jones
sylvie.burnet-jones@Colorado.edu
Thank you for coming!

303-492-7741
globalseminars@colorado.edu
C4C S355

abroad.colorado.edu

#CUBoulderAbroad