Global Seminar
Social Entrepreneurship and Innovation in Panama

NOTE: The purpose of this presentation is strictly informational; finalized plans for the program, such as dates, excursions, etc. will be confirmed with participants following admission.
Social Entrepreneurship and Innovation
An Overview of the Program

Maymester – May 14 - June 3, 2018
Highlights

• Spend May in urban Panama City and a rural community in Coclé Province.

• Learn about social entrepreneurship and bring it to life through visits with entrepreneurs in the Cuidad de Saber in Panama City and by working directly with community members and entrepreneurs to catalyze change.

• Stay in Casco Viejo, a World Heritage Site in Panama City, tour the Panama Canal and enjoy a weekend excursion to the San Blas Islands, home of the indigenous Kuna people.

• Improve your Spanish skills.
Why Panama?

• Home to skyscrapers, tropical jungles, indigenous people, exquisite islands and the canal, Panama is considered the fourth strongest economy in Latin America and one of the top 20 fastest growing economies in the world.

• However, strong economic performance has not translated into broadly shared prosperity, as Panama has the second worst income distribution in Central America after Haiti.

• Thus, Panama will allow you to learn about the potential for business solutions to address poverty and related social and environmental challenges.
More Highlights:

• Stay with local families in a rural community
• Experience cultural immersion
• Learn about local businesses
• Gain practical knowledge and experience in the use of business solutions to social, economic and environmental challenges

• Think creatively and critically about how to make an impact using Asset Based Community Development (ABCD) approach
Academics

• 3 credits for CESR 4005, Business Solutions for the Developing World or BUSM3004, Global Business for Business Minors

• Fulfills business elective credit, service-learning or experiential requirement for SRE certificate from CESR or “global experience” requirement for the Global Business Certificate as well as Humanities credit for Engineers!

• Meet regularly as a group for additional course material, workshops, and de-briefings.

• The program will begin with three to four preparatory classes held in Boulder in April. The purpose of these classes is to discuss the practical details of the trip and to provide an academic foundation and preliminary coursework for the trip.

• Your grade will be based on the following:
  ▪ Assignments for the Boulder-based classes
  ▪ Class and trip participation
  ▪ Portfolio of your experience in Panama
Meet the Director

Catherine Milburn, a Senior Instructor in the Center on Education for Social Responsibility (CESR) in the Leeds School of Business will direct the program.

Born in Panama, Ms. Milburn has traveled and volunteered extensively throughout Central America. She will choose program participants, lead a pre-program orientation, teach the course, and act as resident director in Panama.

Ms. Milburn worked in finance, accounting and operations for start up companies and public companies before joining the Leeds School of Business in 2006. She teaches classes in sustainability, corporate responsibility, social entrepreneurship, ethics and general business to first year students as well as graduate students.
Housing

- During your stay in a rural community and you will become immersed in the culture through vetted homestays which will expedite your understanding of community culture, needs, and opportunities.

- All homestays will have electricity and water. Meals are included during your homestay.

- While in Panama City you will stay in a hostel and in the San Blas islands, you will stay in beach accommodations.
### Estimated Program Costs

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Fee</td>
<td>$5,754</td>
</tr>
<tr>
<td>Books and Supplies</td>
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<tr>
<td>Additional Meal Costs</td>
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<tr>
<td>Personal Expenses</td>
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<tr>
<td>Airfare</td>
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<tr>
<td>Estimated Costs not included in the Program</td>
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</tr>
<tr>
<td><strong>TOTAL ESTIMATED BUDGET</strong></td>
<td><strong>$ 6,999</strong></td>
</tr>
</tbody>
</table>

Total Estimated Budget accounts for ALL program expenses.

**NOTE:** Additional fees for out of state tuition and minor program
Financial Aid & Scholarships Update

• There are several scholarships you may be eligible to apply for, including but not limited to:
  - **Buffs Abroad Scholarships**: This scholarship is awarded on the basis of financial need and is open to all students applying to a CU Boulder Education Abroad program.
  - **Center for Education on Social Responsibility scholarship** (for SRE students). To apply, please contact the CESR office at cesr@colorado.edu.
  - **Leeds School of Business study abroad scholarships** (for Business majors). To apply, please fill out the Buffs Abroad Scholarships application by the published deadline.
• For additional opportunities see: [http://abroad.colorado.edu/?go=scholarships](http://abroad.colorado.edu/?go=scholarships).
• If you will have residual financial aid from the 2017-2018 academic year and you enroll in an additional 3 credits (for a total of 6 credits during the summer), you may apply your residual aid to your summer study abroad program.
Eligibility

- GPA: **2.5**
- Class-standing: **Sophomore**
- Language pre-req: **None**
- Spanish not required, but helpful!
Application Deadline
Minors – October 12, 2017
Others - February 1, 2018
Rolling Admissions – Apply Early!
Global Seminar Application Process

Sign on today’s sign-up sheet:
check the “Start App” box to get your application open

Log on to:
http://abroad.colorado.edu
using your IdentKey and password after you receive e-mail notification that your online application is open

Work on your online application from home
The application includes:
Complete Abroad 101 (if you have not done so yet), professor or T.A. recommendation, personal statement, online forms, application fee

Speak with an education abroad advisor and/or with the program director at any point in the process!
When your application is complete

Application review & interview

Due within one week of acceptance: participant contract & non refundable deposit

Post acceptance paperwork, pre departure meetings, readings & preparation
For more information:

Education Abroad Office:
Center for Community, S355
9-4:30 Mon-Fri  no appointment necessary

Program Director:
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CatherineMilburn@colorado.edu

Program Manager:
Steve Rose
steven.rose@colorado.edu