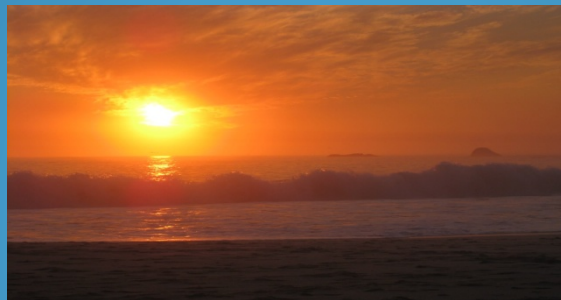


ENTREPRENEURSHIP & EMPOWERMENT IN SOUTH AFRICA

SUMMER 2022

mid-June – late July

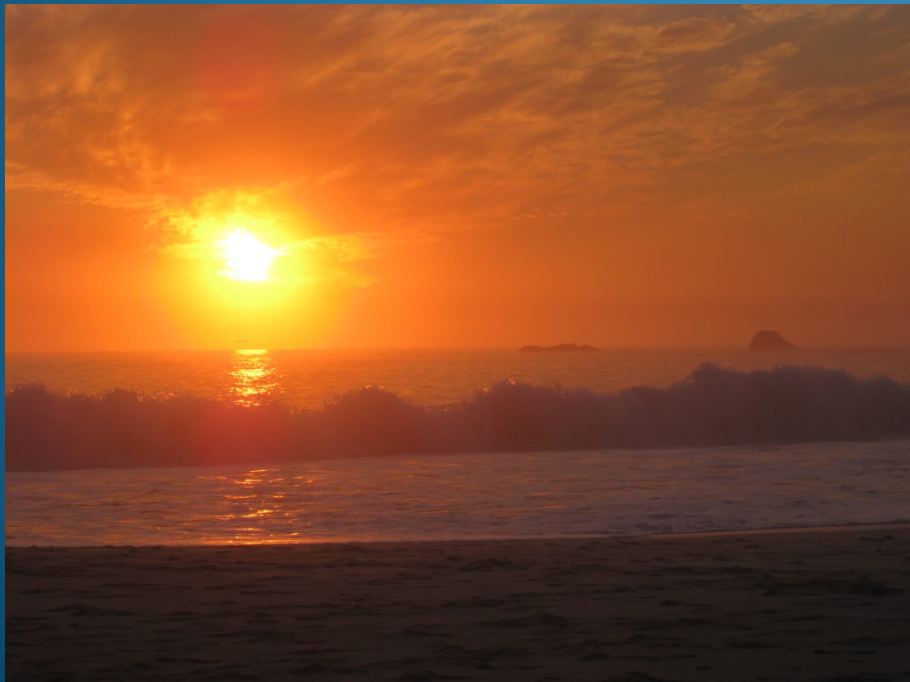
*In the spirit of Ubuntu : “I am what I am because of
who we all are”*



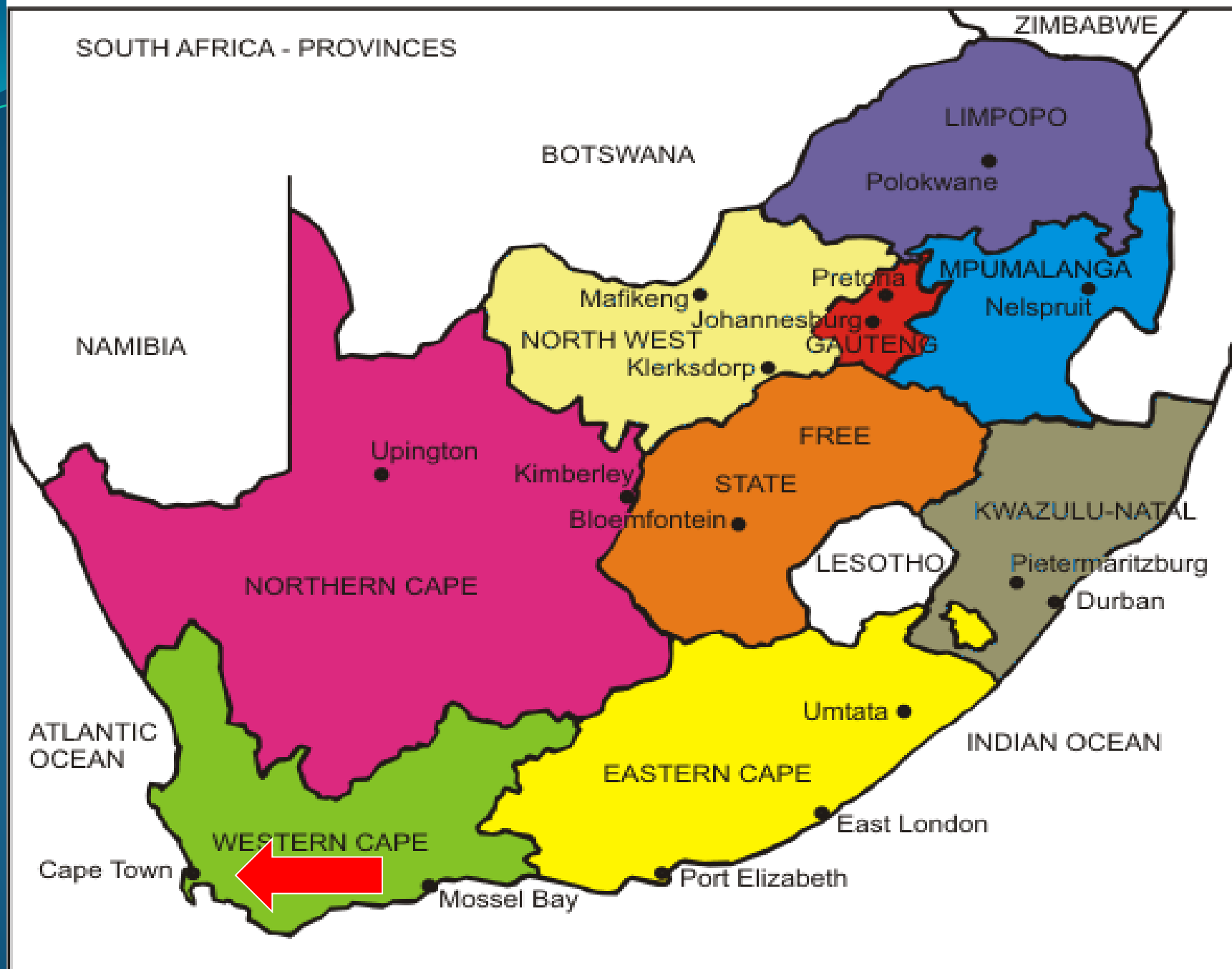
MAKE A DIFFERENCE : SOUTH AFRICAN ENTREPRENEURSHIP

- Welcome to South Africa
- Courses
- Students
- Work
- Ventures
- Entrepreneurs
- Challenges
- Living
- Next steps





SOUTH AFRICA - PROVINCES



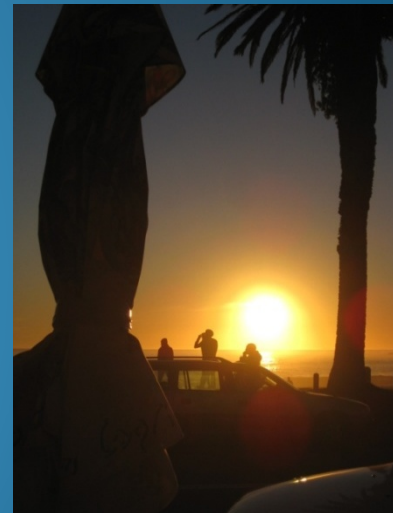
THE COURSE

- INBU 4925 Entrepreneurship in South Africa
- SEE Model, amazing framework for entrepreneurship
- 6 credit hours, 6 weeks
- Held at University of Western Cape
- Qualifies as Internship for CCE Certificate, Global, CESR



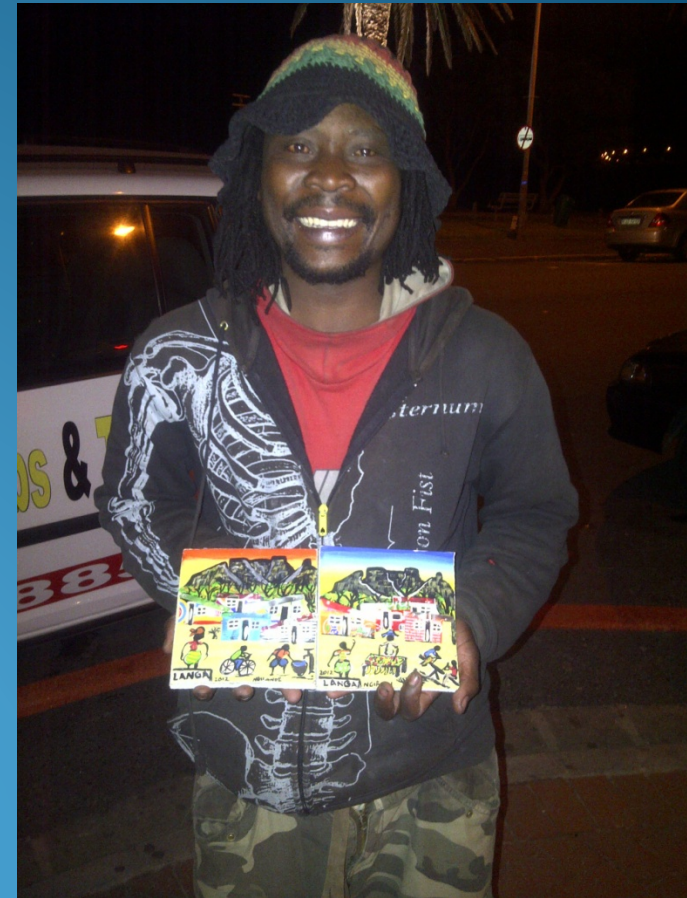
SUPPORTING EMERGING ENTERPRISES (SEE)

- **Orientation sessions:** local customs, business environment, culture applied to SA entrepreneurs
- **Lecture series:** SEE model and all functional areas of a venture.
- **Guest lectures:** by key subject matter experts
- **Weekly workshops/intervention sessions**



FIELD WORK ASSIGNMENTS

- Two consulting engagements with township entrepreneurs
- 4 deliverables for each
- Analysis is **not** a deliverable



THE STUDENTS

- American

- 30 students ages range from 19 to 30; CU, Notre Dame, Florida, Texas A&M
- 90% undergraduate, 10% graduate
- Most have some international experiences
- Academic backgrounds – business, engineering, economics, political science, arts & sciences

- South African

- 20 students from University of Western Cape
- Undergrads
- Across South Africa & other African countries; some have township experience, many do not



THE WORK

- You are professional consultants
- Need to live and breathe these businesses
- Be prepared to review and address any and all facets of a business : bookkeeping, marketing, procurement, finance, business registration, tendering, inventory management, pricing, human resource management, merchandising, transport
- Must know what you do not know



THE VENTURES... TOWNSHIP BASED

- Ventures are carefully screened
- Survival and lifestyle ventures
- In competitive markets with low entry barriers & tough price competition
- Examples: construction companies, bakery, community newspaper, furniture company, transport company, computer training company, video production



SOUTH AFRICAN TOWNSHIPS



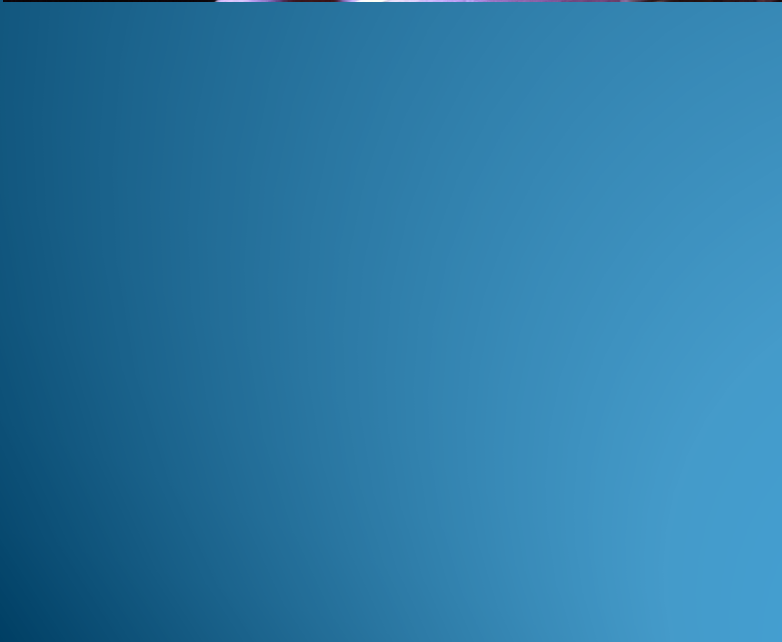
TOWNSHIP ENTREPRENEURS

- Vary in business sophistication, specific stages of the business & problems in need of attention
- Entrepreneurs are passionate about ventures & don't want or are unqualified to work for corporations
- Have strong connections to their community
- Most are much older than you are
- All of them can benefit from a fresh perspective, business assistance and advice on a variety of issues.






Meet Busiswe





YAKHANANI		
		
IQVINYA +	ELINCE	R 2
IQVINYA +	NANTO	R 2
IQVINYA +	POLONY	R 3
IQVINYA +	VIENNA	R 3.50
IQVINYA +	RUSSIAN	R 3.50
IQVINYA +	LIVER	R 3.50
IQVINYA +	BURGER	R 3.50
+ POLONY		R 1
+ VIENNA		R 1.50
+ RUSSIAN		R 3



Greenhouse Sports Bar Dipho Moletsane



THE CHALLENGES

- Entrepreneurs
 - Open, but hold back
 - Lack focus
 - Don't understand profit
 - Don't have any records
 - Lack resources
- Building trust
- Student safety – drive to & bring back from
 - Clients --- should visit each client twice a week---clients usually about 35 minutes away
 - Shopping, entertainment, restaurants



EESA PARTICIPANT'S MOTIVATION

- Want to make a difference in the lives of historically disadvantaged South Africans
- Understand that ultimately the difference that is made will occur within themselves
- Wish to experience the beauty of South Africa and the uniqueness of an environment in which first world intersects with third world.
- Want to combine making a positive difference in the world alongside learning amazing skills.



HOUSING & EXCURSIONS

- Dorms at Western Cape University in Cape Town
- Cooking facilities
- Trips planned on weekends to Waterfront, Stellenbosch, Robben Island



Financial Aid & Scholarships

- Residual aid from the academic year can apply to summer
 - Students taking at least 6 credits during the summer can now be eligible for a Summer Pell Grant
- Scholarships
 - Buffs Abroad



Cape Town, South Africa



See you there!



Global Seminar Application Process

We'll open an application for you –
stay tuned for an email with more info in
the next few days!



Log on to:
<http://abroad.colorado.edu>
using your CU Identity Key and password
after you receive e-mail notification that your
online application is open



Work on your online application from home
The application includes:
complete Abroad 101 (if you have not done so yet),
personal statement, online forms, application fee



Speak with an education abroad
advisor and/or with the program
director at any point in the process!

Be Boulder.

 Education Abroad
UNIVERSITY OF COLORADO BOULDER